

University Reform, Globalisation and Europeanisation (URGE)



Work Package 5

EU FP7 (PEOPLE) MARIE CURIE IRSES

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1. Detailed plan for the work package

URGE: University Reform, Globalisation and Europeanisation

Work package number	5	Start date or starting event:	March 2012
Work package title	Impacts: Character of academic research and conduct of researchers		
Beneficiary/Partner Organisation short name	AU/UoA UNIVBRIS/UoA		
Work package coordinator	Prof. Susan Wright		

Description of work

The reforms of universities in New Zealand, Denmark and the UK (analysed in work package 4) have to a large extent been informed by a desire to steer university research towards the ‘needs of a knowledge economy’. This work package critically examines the meanings and implications of that agenda for academic research and the activities and conduct of researchers.

It is often argued that pressure to fulfil government priorities, the new national systems of assessment and accountability, and the internal systems of strategic management, priority setting and competitive allocation of funding are changing the nature of research. The classic description of this process is the shift from ‘Mode One’ to ‘Mode Two’ type research (Gibbons et al.1994).

Revised and Improved Objectives

Within this context, the Work Package addresses the following questions:

1. How are national (and international) systems of research assessment and ranking influencing academic work in different countries?
 - What counts as proper ‘research’ within the new regimes of academic accountability?
 - How is research defined and measured in international systems of assessment (the NZ PBRF, UK REF, Danish points system)? What is measurable and what are the methods of evaluation?
 - How are governments seeking to steer university research through funding allocations and competition for resources? How do funding models work?
 - How are these funding and measuring instruments being adopted and adapted by university managers for their own purposes? And how do individuals perceive them?
2. What is the impact of these changes on the kinds of research activities currently being undertaken and on the conduct and identities of researchers?

- How do researchers respond to and *reconcile* different concepts of academic research? Do they try and ignore these incentives, subvert them, realign their activities, or seek to ‘game’ the system?
- What epistemological and ethical issues concern them?
- What is the emerging balance between ‘free’ inquiry, fundamental research to support knowledge industries, commissioned research, other forms of knowledge transfer and contributions to informed public debate?

Knowledge Exchange

To meet the objectives above we will draw on the following contributions:

1. How are national (and international) systems of research assessment and ranking influencing academic work in different countries?

RAE and International comparisons - Lisa Lucas
 PBRF - Bruce Curtis or John Codd or Leon Bakker
 Danish points system and “Follow the Money” Sue Wright

2. What is the impact of these changes on the kinds of research activities currently being undertaken and on the conduct and identities of researchers? What is the emerging balance between ‘free’ inquiry, fundamental research to support knowledge industries, commissioned research, other forms of knowledge transfer and contributions to informed public debate?

Academics’ self-perception and understanding of their work environment - Dirk Michel Schertges
 City regions – how ‘impact’ and ‘engagement’ are being conceptualised and materialised Susan Robertson
 Mapping commercialisation of research in NZ - Nick Lewis, Cris Shore, John Morgan and Nigel Haworth

Tasks

The work package will involve the following tasks:

Task 5.1: Share and extend knowledge on the diversity of research activities currently being undertaken by the partner institutions.

Task 5.2: Build on current research projects (‘An Ethnography of New Zealand Universities’, ‘New Management, New Identities? Danish University Reform in an International Perspective’ and UNIVBRIS’s studies of the role of universities in city-regions) to identify the different ways in which governments in Denmark, New Zealand, the UK and elsewhere are trying to steer and incentivize particular types of research.

Task 5.3: Compare the results of AU’s, UNIVBRIS’s and UoA’s ethnographic studies of the impacts of research assessment systems on academic work in the three countries.

Task 5.4: Design future collaborative research that will extend the participants’ existing studies and earlier scholarly research on academic identities and policy change (e.g. Mary Henkel 2000).

Conduct pilot interviews of academics to map how they respond to and reconcile different concepts of academic research. This pilot study will also consider issues such as research freedom, intellectual property rights, the balance between fundamental research, commissioned research, forms of knowledge transfer, research ethics, and academics' contributions to public debate.

Visits

The WP will involve visit (s) by:

1. **Kiani** (UoA) will visit AU for 1 month hosted by Wright and Nielsen. The purpose is to draw on comparative research that helps to theorise Iranian university reforms within the context of wider global processes. During her visit the detailed plan for the work package and the pilot study for future collaborative research will be developed by Wright, Rata and Lucas
2. **Lucas** (UNIVBRIS) will visit UoA for 3 months hosted by Rata. The purpose is to share knowledge on Lucas' study of the way the UK's revised Research Assessment Exercise is affecting academic research, to learn from colleagues at Auckland about research assessment in New Zealand, and to develop a pilot for future collaborative research.
3. **Wright** (AU) will visit UoA for 4 months hosted by Shore and Rata. The purpose is to compare the results of her study with Shore's and Lucas on the ways assessment systems are affecting the nature of academic work and to contrast the effects of reforms on research in different countries.
4. **Schertges**(AU) will visit UoA for one month to complete his interviewing and present results from his study at the conference.

Deliverables

D 5.1 Generation of information on the range and diversity of research activities currently being undertaken by the partner universities.

D 5.2 Scientific working paper comparing the impacts of research assessment systems on academic work in the three countries.

D 5.3 Include in the WP 5 workshop the results of pilot studies and proposals for future collaborative ethnographic work on the changing character of academic research and conduct of researchers

Researchers involved

Rata (UoA), Lucas (UNIVBRIS), Wright (AU)

Involved as hosts

Kristensen (AU), Wright (AU), Shore (UoA), Rata (UoA)

2. Auckland symposium, 6-7 November 201

2.1 Announcement



Symposium Invitation

The Death of the Public University?

Speakers include:

- Gritt Nielsen, Sue Wright, Dirk Michel Schertges (University of Aarhus)
- Elizabeth Rata, John Morgan, Airini, Saba Kiani (Faculty of Education)
- Sean Sturm, Stephen Turner, Matheson Russell, Paul Taillon, Campbell Jones, Cris Shore (Faculty of Arts)
- Nick Lewis (Faculty of Science)
- Nigel Haworth (Faculty of Business)
- Jai Bentley-Payne, Willem Church, Mengzhu Fu, Adam Craigie, Nat Jacques (UoA students)



Panel Themes:

- Democracy in the University: Beyond Pedagogy of the Oppressed?
- Academics, Students and the New Subjects of Power: Beyond the University in Ruins?
- Alternative Models: The Trust University
- The Public University and Commercialisation: The Third Missionary Position?
- Education versus Training: Education for What?
- Equity, Change, and the Public Good: Who are the University's Publics?
- Academic Grades and Standards: Performing the University of Excellence?

EVERYONE WELCOME

Please RSVP to Lynette Read
l.read@auckland.ac.nz by
Wednesday 24 October

Tuesday 6 November, 9.30am-5.30pm
Wednesday 7 November, 9.30am-4.30pm

Clocktower Presentation Room
The University of Auckland



2.2 Programme

The Death of the Public University?

Date: Tuesday 6th – Wednesday 7th November
Venue: Clock Tower Presentation Room, University of Auckland

DAY 1: Tuesday 6th November

- 9:15 Coffee
- 9:30 – 9:45 Welcome and Introduction
- 9:45 – 11:00 **Session 1: Democracy in the University: How About a Really Open University?**
Speakers: Dr Sean Sturm, Centre for Academic Development (Chair); Dr Stephen Turner, English; Dr Campbell Jones, Sociology; Dr Matheson Russell, Philosophy
- 11:00 – 11:15 Morning Coffee
- 11:15 – 12:45 **Session 2: Academics, Students and the New Subjects of Power: Beyond the University in Ruins?**
Speakers: Miri Davidson, Anthropology (Chair); Dr Gritt Nielson, Graduate School of Education, Aarhus University; Jai Bentley-Payne, Willem Church, Mengzhu Fu, Adam Craigie, Nat Jacques (UoA students)
- 12:45 – 1:45 Lunch
- 1:45 – 3:15 **Session 3: Alternative Models: The Trust University: How does one build trust within the University?**
Speakers: Assoc Prof Elizabeth Rata, Critical Studies in Education (Chair); Saba Kiani, Critical Studies in Education; Prof Sue Wright, Graduate School of Education, Aarhus University; Prof Nigel Haworth, Management and International Business
- 3:15 – 3:30 Afternoon tea
- 3:30 – 5:00 **Session 4: The Public University and Commercialisation: The Third Missionary Position?**
Speakers: Prof Cris Shore, Anthropology (Chair); Dr Nick Lewis, School of Environment; Jennifer Gao, Management and International Business; Dr Helen Charters, Applied Language Studies and Linguistics.

DAY 2: Wednesday 7th November

- 9:30 – 11:00 **Session 5: Academic Grades and Standards: Performing the University of Excellence?**
Speakers: Dr Paul Taillon, History (Chair); Assoc Prof Alex Sims, Commercial Law; Prof Tim Hazledine, Economics
- 11: 00 – 11.30 Morning tea
- 11:30 – 1:00 **Session 6: Equity, Change, and the Public Good: Who are the University's Publics?**
Speakers: Dr Airini, Critical Studies in Education (Chair); Assoc Prof Damon Salesa, Centre for Pacific Studies; Assoc Prof Peter O'Connor, Critical Studies in Education
- 1:00 – 2:00 Lunch
- 2:00 – 3:30 **Session 7: Education versus Training: Education for What?**
Speakers: Prof John Morgan, Curriculum and Pedagogy (Chair); Dr Dirk Michel Schertges, Graduate School of Education, Aarhus University; Dr Fiona Ell, Learning, Development and Professional Practice; Assoc Prof Barbara Grant, Critical Studies in Education
- 3:30 – 4:00 Wrapping up Session

2.3 Attendance list

Name	Department	email	6 November 2012	7 November 2012
Adam Craigie				
Airini	Faculty of Education	airini@uckland.ac.nz		
Alex Sims	Commercial Law	a.sims@uckland.ac.nz	✓	
Alison Jones	Faculty of Education	a.jones@uckland.ac.nz	✓	
Andy Simpson		asim100@ucklanduni.ac.nz	✓	✓
Anna Booth	Medicine & Health	anna.booth@uckland.ac.nz		
Anne Brown		abro019@ucklanduni.ac.nz		
Anne Brown		abro019@ucklanduni.ac.nz		
Aqua Wilkes		aquawilkes@gmail.com		
Ashwin Thambyah	Department of Chemical and Materials Engineering	ashwin.thambyah@uckland.ac.nz		
Barbara Grant	Faculty of Education	bm.grant@uckland.ac.nz		
Campbell Jones	Department of Sociology	campbell.jones@uckland.ac.nz		
Christopher Barry		christopherbarry2010@gmail.com		
Claire Coleman		c.coleman@uckland.ac.nz		
Cris Shore	Department of Anthropology	c.shore@uckland.ac.nz		
Damon Salesa	Center for Pacific Studies	d.salesa@uckland.ac.nz		
David Mayes	Europe Institute	d.mayes@uckland.ac.nz		
Dirk Schertges	Aarhus University	d.schertges@au.dk		
Douglas Rupa	The University of Auckland	drupa001@ucklanduni.ac.nz		
Dr Fiona Ell	Faculty of Education	f.ell@uckland.ac.nz		
Elizabeth Rata	Faculty of Education	e.rata@uckland.ac.nz		
Emil Melnichenko	Engineering Library	e.melnichenko@uckland.ac.nz		
Frances Kelly	Centre for Academic Development	f.kelly@uckland.ac.nz		
Ga Lee	The University of Auckland	glee073@ucklanduni.ac.nz		
Gritt Nielson	Aarhus University			
Helen Charters	Applied Language Studies and Linguistics	h.charters@uckland.ac.nz		
Helen O'Carroll	Sylvia Ashton-Warner Library	h.ocarroll@uckland.ac.nz		
Jai Bentley-Paynes				
James Braund	European Languages & Literature	j.bade@uckland.ac.nz		
James Russell		j.russell@uckland.ac.nz		
Janet McAllister		j.mcallister@uckland.ac.nz		
Jeanne Sheehan	Graduate Diploma in Teaching(Primary)	j.sheehan@uckland.ac.nz		

2.4 Photographs









3. Seminar presentations by AU visitors to UoA

3.1 Gritt B. Nielsen to Critical Education Studies



The School of Critical Studies in Education, invites you to a Seminar by

Gritt Nielsen

Aarhus University

Gritt B. Nielsen, PhD,

Assistant Professor in Educational Anthropology at Department of Education, Aarhus University, Denmark.

Her research interests include: anthropology of policy and globalization; internationalization and commercialization of higher education, human capital thinking, new forms of student participation. Her Ph.D. focused on recent reforms of Danish universities and the changing notions of students

17th October 2012

Room: N636

12.30pm-1.30pm

**Faculty of Education,
74 Epsom Ave, Epsom**

Explorations into the Anthropology of Policy

With the point of departure in a study of Danish university reform and shifting conditions for student participation, this paper explores different anthropological approaches to the study of policy processes. It takes a critical stance towards two seemingly opposed, but nevertheless intimately connected approaches which are often deployed in anthropologies of policy. The first is the Foucauldian governmentality approach which – despite claims to the contrary – tends to view policy as a more or less straightforward execution of political programmes. The second one is the ethnographic insistence on ‘appropriation’, which in its critique of ‘implementation’ studies attempts to assign agency and creativity to the people towards whom a policy is directed. This entails sensitivity towards emic perspectives and recognition that actors can influence their own circumstances. While sympathising with this latter ambition, I argue that the notion of appropriation implicitly presents policy as a ‘thing’ for someone to re-act to and thereby tacitly presupposes a pre-given character of political programmes. As an alternative to these two approaches, the paper explores an approach it calls ‘figuration work’ and argues that anthropological analysis of competing figuration processes may work to open up spaces for alternative visions of both subjectivity and of policy-making.

All are welcome



3.2 Martin Bech Hansen to Auckland Business School



The role of Sino-foreign campuses in the internationalisation of Chinese higher education

Invitation to a Seminar

Based on recent fieldwork at a number of Chinese elite universities, this presentation will focus on the role of Sino-foreign university campuses in the internationalisation and reform of China's higher education system. It will also outline different forms of Sino-foreign university campuses and address the challenges related to setting up these institutions.

Martin Bech is a PhD student at Department of Education, Aarhus University, and affiliated to the Sino-Danish Centre for Education and Research. Previously, he has worked as Programme Manager at Nordic Centre, Fudan University, Shanghai, as well as at the Nordic Institute for Asian Studies, University of Copenhagen. Martin has a BA in East Asian Studies and MSc in Cultural Studies & International Development Studies. He is currently Visiting Researcher at Europe Institute, the University of Auckland.



Date: Friday 14 December 2012

Time & Place: Refreshments from 5pm at Level 2 Graduate Lounge, Owen G Glenn Building
Seminar to start from 5.30pm Room 215, Level 2, Owen G Glenn Building

RSVP by 10 December 2012 to Mutsumi Kanazawa (m.kanazawa@auckland.ac.nz)





3.3 Susan Wright and Cris Shore to national seminar 'Government, Governance and the State'



The Politics of "Policy": An Anthropological Approach to the Study of Power and Governance

Cris Shore (University of Auckland)

Susan Wright (Aarhus University, Denmark)

Wednesday 24th October at 3 pm

Forty years ago Laura Nader (1972) issued a call for anthropologists to 'study up' by using their discipline's methodologies to critically analyse the cultures of the rich and powerful. Nader argued for research that would penetrate the 'hidden hierarchies', the facelessness of modern bureaucracy and the structures of power in order to shed light on the forces that shape social relations and everyday life in contemporary societies: our own as well as others. One aspect of that agenda has entailed critical engagement with elite cultures and the worlds of policy, policy makers and policy making. This paper explores the contribution that the anthropology of policy has made to Nader's agenda by raising four key questions: What exactly *is* policy that it can be studied anthropologically? How do policies 'work' as instruments of power? What new kinds of assemblages and political subjects do policies create, and how is policy used to classify, manage and mobilize populations? What theoretical insights does an anthropology of policy offer for critical social science? We draw on recent contributions to this emerging field - including our co-edited book *Policy Worlds: Anthropology and the Analysis of Contemporary Power* (2011) to address these questions and to generate debate over the implications of treating policy as a subject and object of analysis.

If you would like to attend this seminar, please follow these steps:

- This is virtual seminar and will be run through the BRCSS access grid nodes.
- To attend at The University of Auckland, Massey University, Victoria University, Canterbury University or Otago University please email Melanie to register (m.millich@auckland.ac.nz). To attend at Waikato or Lincoln, please also email your IT help desk to book technical support. To attend at AUT, please follow the instructions below.
- Please remember to register to ensure the Access Grid venue of your choice is

Government, Governance and the State Seminar Series Coordinators: Russell Prince (r.j.prince@massey.ac.nz) and Aisling Gallagher (a.gallagher@massey.ac.nz), Geography Programme, School of People, Environment and Planning, Massey University.

4. Kiwi barbeque for AU visitors

